

Campaign 4 Corporate Harm Reduction

THE CORPORATION has been stunning audiences with its revelations of an out of control business model that mandates the pursuit of profit without regard for anything, or anyone, else. Navigating a moral slippery slope that would be challenging for the best of us (let alone the Halliburtons and Walmarts of the world), the corporation is growing in size and influence. But what can we do about it?

Join [HelloCoolWorld](#) and the makers of The Corporation as we develop our campaign to uncover and unleash alternatives to corporate misrule!

We are collecting stories about the impact of the film. Tell us what you did, or something you've heard about as a result of the film. For example, Grade 8 students in Essex, Ontario are using The Corporation as part of their school curriculum. In the US, citizens have successfully lobbied their county and state governments to revoke corporate personhood (see [this article](#) in the November/December 2006 issue of MotherJones).

Help us re-wire the corporate world. Of course, we gratefully accept money too!

- >> **Tell us your Corporation stories:** [Email Us](#)
- >> **Help fund the campaign:** [Contribute](#)
- >> **Find out more:** [Check out our links](#)

RETHINK THE CORPORATION: THE 3 'R's

In an initiative part think tank, part voter registration, and part referendum, we have been asking people whether we should Reform, Regulate or Rewrite the corporation – or as we call them, [the 3 'R's](#). We're not championing one 'R' over another and believe all are needed, but this strategy has allowed us to frame the debate into three schools of thought that are pragmatic and policy-oriented.